



2019 Sponsorship Program

Thank you for your consideration in becoming an LMQHA sponsor. If you are a returning sponsor, we thank you again for your continued support. The Lower Mainland Quarter Horse Assn is a not-for-profit organization that ranges in members from young to more seasoned. Our programs/events appeal to families/individuals with a wide range of backgrounds but with the common ground of a passion for showing, breeding, riding and promoting the amazing Quarter Horse. We host shows, activities for youth and amateurs and more. Also, through our annual fundraiser the Bazaar and Country Fair, we promote all facets of the equine industry, as well as give back to the community while providing a platform to different charities.

We gratefully welcome and acknowledge all levels of sponsorship! As a sponsor you will become an integral part of our organization's shows and events. We hope that the rewards we offer in return, will help convey our gratitude. Our great program book is fairly unique to our club and we are pleased to be able to offer ad space as one of the staples of our rewards program. Thank you again very much for your consideration, we encourage you to contact us with any questions you may have.

Sponsorship Levels:

Prestige Club	\$3000 (+) cash
Diamond	\$2000 (+) cash
Platinum	\$1000 (+) cash or \$2000 (+) approved merchandise, goods or services
Gold	\$750 (+) cash or \$1500 (+) approved merchandise, goods or services
Silver	\$500 cash or \$1000(+) approved merchandise, goods or services
Bronze	\$250 cash or \$500 (+) approved merchandise, goods or services
Blue ribbon	\$100 cash or \$250 (+) approved merchandise, goods or services
Business Card	\$75 cash or \$150 (+) approved merchandise, goods or services
Club Supporter	\$50 cash

Your LMQHA Sponsorship Contact: _____

Contact's Phone Number: _____ E-mail: _____

General Sponsorship

Our general sponsorship is the backbone of our Sponsorship Program and our organization. It is due to the general sponsorships that we enjoy hosting many programs, events and rewards for our members and our community which include youth, amateurs, families and more.

General Sponsorship Rewards

Prestige	<ul style="list-style-type: none"> • A show arena named after the sponsor at our LMQHA show circuits (limited availability, first come first served basis. First option given to returning sponsors) • 2 Year End All Around Awards given in sponsor's name with opportunity to present (limited availability, first come first served basis. First option given to returning sponsors) • 2 Circuit All Around Awards given in sponsor's name (limited availability, first come first served basis. First option given to returning sponsors) • Inclusion in the LMQHA Bazaar Promotional Advertising (poster and some air tag promotion) • LMQHA 2019 Program – Premium position Full Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Free Exhibitors Booth/Space • LMQHA Bazaar and Country Fair – 4 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer and a space on our sponsor appreciation banner • LMQHA Show Circuits – Banner display (if provided by sponsor) • LMQHA Year End Awards Banquet – 2 complementary tickets
Diamond	<ul style="list-style-type: none"> • A show arena named after the sponsor at our LMQHA show circuits (limited availability, first come first served basis. First option given to returning sponsors) • A Year End All Around Award given in sponsor's name with opportunity to present (limited availability, first come first served basis. First option given to returning sponsors) • A Circuit All Around Award given in sponsor's name (limited availability, first come first served basis. First option given to returning sponsors) • Inclusion on the LMQHA Bazaar Poster • LMQHA 2019 Program – Full Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – Free Exhibitors Booth/Space • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer and a space on our sponsor appreciation banner • LMQHA Show Circuits – Banner display (if provided by sponsor) • LMQHA Year End Awards Banquet – 2 complementary tickets
Platinum	<ul style="list-style-type: none"> • A show arena named after the sponsor at our LMQHA show circuits (limited availability, first come first served basis. First option given to returning sponsors) • A Year End All Around Award OR 2 year end class awards given in sponsor's name with opportunity to present (limited availability, first come first served basis. First option given to returning sponsors) • LMQHA 2019 Program – Full Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – Free Exhibitors Booth/Space • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer and a space on our sponsor appreciation banner • LMQHA Show Circuits – Banner display (if provided by sponsor) • LMQHA Year End Awards Banquet – 2 complementary tickets

Gold	<ul style="list-style-type: none"> • A year end class award given in sponsor's name with opportunity to present (limited availability, first come first served basis First option given to returning sponsors) • A Circuit All Around Award given in sponsor's name (limited availability, first come first served. First option given to previous sponsors) • LMQHA 2019 Program – 3/4 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – Free Exhibitors Booth/Space • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer and a space on our sponsor appreciation banner • LMQHA Show Circuits – Banner display (if provided by sponsor) • LMQHA Year End Awards Banquet – 1 complementary ticket
Silver	<ul style="list-style-type: none"> • A circuit all around award given in sponsor's name (limited availability, first come first served basis First option given to returning sponsors) • LMQHA 2019 Program – 1/2 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair ½ price booth space • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer • LMQHA Show Circuits – Banner display (if provided by sponsor)
Bronze	<ul style="list-style-type: none"> • LMQHA 2019 Program – 1/3 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer • LMQHA Show Circuits – Banner display (if provided by sponsor)
Blue Ribbon	<ul style="list-style-type: none"> • LMQHA 2019 Program – 1/4 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer • LMQHA Show Circuits – Banner display (if provided by sponsor)
Business Card	<ul style="list-style-type: none"> • LMQHA 2019 Program – Business Card Ad • LMQHA Website – Sponsorship Recognition
Club Supporter	<ul style="list-style-type: none"> • LMQHA Sponsor Listing • LMQHA Website – Sponsorship Recognition

Targeted Sponsorship

Some sponsors enjoy supporting specific events or areas of our organization that resonates with them. These are jackpots, social events or special awards. The following rewards list is similar to our general sponsorship list but with several different aspects to appeal to those valued sponsors. You may choose to support our club through general sponsorship AND targeted sponsorship, in which case we would combine the rewards for you.

Targeted Sponsorship Rewards

Diamond	<ul style="list-style-type: none"> • The jackpot, social event or special award in the sponsor's name • A Year End Class Award given in sponsor's name with opportunity to present (limited availability, first come first served basis. First option given to returning sponsors) • LMQHA 2019 Program – Full Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer and a space on our sponsor appreciation banner • LMQHA Show Circuits – Banner display (if provided by sponsor) • LMQHA Year End Awards Banquet – 2 complementary tickets
Platinum	<ul style="list-style-type: none"> • The jackpot, social event or special award in the sponsor's name • LMQHA 2019 Program – Full Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer and a space on our sponsor appreciation banner • LMQHA Show Circuits – Banner display (if provided by sponsor) • LMQHA Year End Awards Banquet – 1 complementary ticket
Gold	<ul style="list-style-type: none"> • The jackpot, social event or special award in the sponsor's name • LMQHA 2019 Program – 3/4 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer and a space on our sponsor appreciation banner • LMQHA Show Circuits – Banner display (if provided by sponsor)
Silver	<ul style="list-style-type: none"> • The jackpot, social event or special award in the sponsor's name • LMQHA 2019 Program – 1/2 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer • LMQHA Show Circuits – Banner display (if provided by sponsor)
Bronze	<ul style="list-style-type: none"> • The jackpot, social event or special award in the sponsor's name (may be shared with other sponsors) • LMQHA 2019 Program – 1/3 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer • LMQHA Show Circuits – Banner display (if provided by sponsor) • The jackpot, social event or special award in the sponsor's name
Blue Ribbon	<ul style="list-style-type: none"> • The jackpot, social event or special award in the sponsor's name (may be shared with other sponsors) • LMQHA 2019 Program – 1/4 Page Ad • LMQHA Website – Sponsorship Recognition • LMQHA Bazaar and Country Fair – 2 Guest Passes • LMQHA Show Circuits – Free Exhibitor's space • LMQHA Show Circuits-Over the air recognition by announcer • LMQHA Show Circuits – Banner display (if provided by sponsor)

Bazaar Fundraiser Sponsorships

In this rewards program we offer short air tags to our JR/FM bazaar radio advertising for the bazaar. You may choose to support our club through general sponsorship AND Bazaar sponsorship, in which case we would combine the rewards for you. Bazaar sponsorship opportunities are limited and on a first come, first served basis (with first option given to the previous year's sponsors). The following is for cash sponsors. Contact Mellissa Buckley in regards to contra or non cash sponsorship.

Bazaar Sponsorship Rewards

Prestige	<ul style="list-style-type: none"> • An arena named after the sponsor during the Bazaar (limited availability, first option given to previous year's sponsor) • 25 air tags • Logo on promotional poster • 4 plugs from JR while on site • 2 Free Booths • LMQHA Show Program full page ad • LMQHA Website Sponsorship Recognition • LMQHA Shows Free Exhibitors Space • LMQHA Shows over the air recognition by announcer • LMQHA events banner display (provided by sponsor) • LMQHA Awards Banquet 2 complementary tickets 		
Diamond	<ul style="list-style-type: none"> • An arena named after the sponsor during the Bazaar (limited availability, first option given to previous year's sponsor) • 20 air tags • Logo on promotional poster • 2 Free booth spaces • LMQHA Show Program 2/3 page ad • LMQHA Website Sponsorship Recognition • LMQHA Shows Free Exhibitors Space • LMQHA Shows over the air recognition by announcer • LMQHA Shows banner display (provided by sponsor) 		
Platinum	<ul style="list-style-type: none"> • An arena named after the sponsor during the Bazaar (limited availability, first option given to previous year's sponsor) • 15 air tags • Logo on promotional poster • One Free Booth Space at Bazaar • LMQHA Show Program 1/2 page ad • LMQHA Website Sponsorship Recognition • LMQHA Shows Free Exhibitors Space • LMQHA Shows over the air recognition by announcer • LMQHA Shows banner display (provided by sponsor) 		
Silver	<ul style="list-style-type: none"> • 8 air tags before the event • Small logo on promo poster • LMQHA Show Program 1/3 page ad • LMQHA Website Sponsorship Recognition • LMQHA Shows Free Exhibitors Space • LMQHA Shows over the air recognition by announcer • LMQHA Shows banner display (provided by sponsor) 	Bronze	<ul style="list-style-type: none"> • Main picture on bazaar poster (approved by the bazaar committee) and 4 air tags • LMQHA Show Program 1/3 page ad • LMQHA Website Sponsorship Recognition • LMQHA Shows Free Exhibitors Space • LMQHA Shows over the air recognition • LMQHA Shows banner display (provided by sponsor)



2019 Sponsorship Confirmation

Contact Information: (Please Print)

Company/Individual's Name:		
Mailing Address:		
Contact Name:	Phone #:	
E-Mail:	Fax#:	
Cash:	Cheque:	Product:

Our Sponsorship for 2019 will be:

Directed to:	General <input type="checkbox"/>	Targeted <input type="checkbox"/>	Bazaar <input type="checkbox"/>
Level:	Prestige <input type="checkbox"/>	Diamond <input type="checkbox"/>	Platinum <input type="checkbox"/>
Silver <input type="checkbox"/>	Bronze <input type="checkbox"/>	Blue Ribbon <input type="checkbox"/>	Business Card <input type="checkbox"/>
Towards (for targeted sponsorship)	Jackpot <input type="checkbox"/>	Social <input type="checkbox"/>	Award <input type="checkbox"/>
			Other <input type="checkbox"/>

Signature: _____ Total Value: _____

Sponsorship Details/Special Requests:

We would like the exact same ad as 2018 <input type="checkbox"/>
We would not like the exact same ad as 2018 <input type="checkbox"/>
<small>(Please ensure that LMQHA receives a digital copy of your new ad. Changes may be made to ads that do not come "ready to print")</small>
Special Requests/Notes:

Please Mail Sponsorship Confirmation to: LMQHA- PO Box 61559, Brookwood R.P.O. Langley, BC V3A 868